



TOMORROW'S TALENT

Inspiring Minds

Date: Wednesday 4th December 2013

Time: 9.00am – 2.00pm

Venue: Conference Room 1
City of Joondalup
Boas Ave, Joondalup

Cost: \$40.00 (Members)
\$60.00 (Non Members)

Catering: Morning Tea and Buffet Lunch included.

Registrations: www.edaaustralia.com

If you have not visited Joondalup recently you will be amazed at the significant transformation and striking growth that has occurred in its City Centre in recent years.

The Joondalup Health Campus, Edith Cowan University (ECU) Lakeside Joondalup Shopping City are undergoing major redevelopments as part of a billion dollar City Centre investment boom. A large number of businesses are opening in the new Joondalup Quadrangle and other vacant land is being developed by a range of industries. The City is focused on capitalising on the incredible growth and development in the region to ensure Joondalup reaches its potential as a regional activity centre that is the CBD for the fast growing North West corridor of Perth.

While cranes still dot the skyline, the City is clearly attuned to the winds of change and the positive benefits that will emerge from harnessing digital technology and innovation.

The underlying theme of this EDA Forum is knowledge and collaboration. The City is partnering and working together with the education and research sectors of West Coast Institute and ECU and today we get a glimpse of where this could lead.

The AGM for EDA WA will be held immediately after the Luncheon. This is open to all members and interested parties. You do not need to attend the morning sessions and there is no cost to attend this AGM. It should be complete by 2.00pm.



City of
Joondalup



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- 9.00 Registration and Coffee
- 9.25 **Welcome**
Jay Hardison, Deputy Chair, EDA WA
- 9.30 **Joondalup's Journey of Growth**
Garry Hunt, Chief Executive Officer, City of Joondalup
- 9.45 **Developing a Global City – Our Ten Year Vision**
Jamie Parry, Director, Governance & Strategy, City of Joondalup
- 10.00 **Investing in the Knowledge Sectors for the future**
City of Joondalup new strategic approach
Julian Munson, Economic Development Advisor, City of Joondalup
- 10.40 Morning Tea
- 11.00 Visit to West Coast Institute, Joondalup (10 minute walk)
- 11.15 **Tomorrow's Talent.**
A Digital Future Presentation
Andrew Doran, Portfolio Manager, Academy of Digital Technologies, West Coast Institute
Inspiring Minds
Industry Research collaboration with real world examples.
Professor Margaret Jones, Director Research & Innovation Edith Cowan University
Q&A Session
Introduced by Dr Ian Martinus, Director, International & Bus. Development, West Coast Institute
- 12.30 **Buffet Lunch,**
Hosted by West Coast Institute
- 13.30 Official EDA AGM
Image courtesy of Academy of Digital Technologies, WCI.



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